

HOMELESS PLAN EXECUTIVE COMMISSION

July 24, 2019

MINUTES

The Homeless Plan Executive Commission met on the 24th day of July, 2019, in regular session in its Chambers in the Erwin W. Meier Administration Building, 625 Court Street, Woodland, California at 3:30 p.m.

Present: Will Arnold; Richard Lansburgh; Gary Sandy; Ryan Collins
Absent: Quirina Orozco; Pierre Neu; Wade Cowan
Staff Present: Janis Holt, General Director
Julie Dachtler, Clerk
Lisa Baker, Staff

3:30 P.M. CALL TO ORDER

1. Consider approval of the agenda.

Minute Order No. 19-05: Approved agenda as submitted noting that Item No. 7 will follow Item No. 4.

MOTION: Sandy. SECOND: Lansburgh. AYES: Arnold, Lansburgh, Sandy. ABSTAIN: Collins. ABSENT: Neu, Orozco.

2. Public Comment: Opportunity for members of the public to address the Ten Year Plan Commission on subjects relating to Ten Year Plan business. The Board reserves the right to impose a reasonable limit on time afforded to any topic or to any individual speaker.

Jesse Loren, City of Winters Council Member, addressed the Board during public comment.

CONSENT AGENDA

Minute Order No. 19-06: Approved Consent Agenda Item No. 3.

MOTION: Lansburgh. SECOND: Sandy. AYES: Arnold, Lansburgh, Sandy. ABSTAIN: Collins. ABSENT: Neu, Orozco.

3. Review and Approve Minutes of the Meeting of June 19, 2019

Approved the minutes of June 19, 2019 on Consent.

REGULAR AGENDA

4. Summary Overview of Discussion of June 19, 2019

Staff member Lisa Baker provided an overview of the discussion of June 19, 2019. Further discussion took place as to how this Commission can be a more effective tool in bringing awareness of homelessness solutions to the local jurisdictions. Perhaps homelessness can be addressed through a JPA (Joint Powers Authority) as other jurisdictions have done. Consensus is there are opportunities for collaboration.

5. Commission Discussion: Roles, Objective, Organizational Structure, Action, continued

Continued the discussion of Roles, Objective, Organizational Structure, Action. Chair Sandy thought a subcommittee should address questions brought by Lisa Baker in regards to collaboration. The Chair is asking partners present today to offer their ideas. Ian Evans, County of Yolo, addressed the Board and provided comments, in particular about grants. Lisa noted that funding from grants is to be used on outcomes. How do we educate jurisdictions about homelessness? Many misconceptions abound about this issue. Lisa noted that re-humanizing folks who are experiencing homelessness is very important and Commissioner Arnold concurred that if we are not sympathetic to our fellow human, this makes it more difficult for them. He has found that dispelling misconceptions with

facts works to alleviate stigmatism. Commissioner Collins commented that elected officials are responsible to shape public opinion and that we need to look at homelessness as a solidarity. In order to get folks to change their thoughts about this issue, it's going to take education and a public information message. And it takes a hearts/minds element. Chair Sandy and Commissioner Lansburgh offered to serve on the subcommittee to meet prior to September 18th to address the kind of message fellow jurisdictions would like. Commissioner Collins may also participate on the subcommittee.

6. Receive Additional Comments from Staff (Baker)

No additional comments from Staff.

7. Receive Comments from Commissioners

Chair Collins explained that due to his responsibilities as the homeless coordinator in Davis and recent family issues, he needed to step down as Chair of this Commission.

Motion made by Commissioner Lansburgh to nominate Commissioner Sandy as Chair. Before motion was seconded, Counsel Ron Martinez noted this item needed to be added to the agenda since it came to the attention of the Board of Commissioners after posting of the agenda and action is necessary before the next meeting of the Board.

Minute Order No. 19-07: Approved adding Selection of a Chair to the agenda.

MOTION: Arnold. SECOND: Lansburgh. AYES: Arnold, Lansburgh, Sandy. ABSTAIN: Collins. ABSENT: Neu, Orozco.

Minute Order No. 19-08: Accepted Commissioner Collins' resignation as Chair.

MOTION: Lansburgh. SECOND: Sandy. AYES: Arnold, Lansburgh, Sandy. ABSTAIN: Collins. ABSENT: Neu, Orozco.

Minute Order No. 19-09: Elected Gary Sandy as Chair for 2019.

MOTION: Lansburgh. SECOND: Arnold. AYES: Arnold, Lansburgh, Sandy. ABSTAIN: Collins. ABSENT: Neu, Orozco.

ADJOURNMENT

Next meeting scheduled for: September 18, 2019

HOMELESS PLAN EXECUTIVE COMMISSION

AGENDA

July 24, 2019

WADE COWAN, WINTERS (PIERRE NEU, ALTERNATE)
RICH LANSBURGH, WOODLAND
QUIRINA OROZCO, WEST SACRAMENTO
WILL ARNOLD, CITY OF DAVIS
GARY SANDY, COUNTY OF YOLO
RYAN COLLINS, HPAC

BOARD OF SUPERVISORS CHAMBERS

625 COURT STREET, ROOM 206
WOODLAND, CALIFORNIA 95695

LISA A. BAKER
Staff

RYAN COLLINS
Chair

Reminder: Please turn off cell phones.

3:30 P.M. CALL TO ORDER

1. Consider approval of the agenda.
2. Public Comment: Opportunity for members of the public to address the Ten Year Plan Commission on subjects relating to Ten Year Plan business. The Board reserves the right to impose a reasonable limit on time afforded to any topic or to any individual speaker.

CONSENT AGENDA

3. Review and Approve Minutes of the Meeting of June 19, 2019

REGULAR AGENDA

4. Summary Overview of Discussion of June 19, 2019
5. Commission Discussion: Roles, Objective, Organizational Structure, Action, continued
6. Receive Additional Comments from Staff (Baker)
7. Receive Comments from Commissioners

The Commission reserves the right to take action on all agendized items at any time during the meeting, except for timed public hearings.

ADJOURNMENT

Next meeting scheduled for: September 18, 2019

I declare under penalty of perjury that the foregoing agenda was posted by Friday, July 19, 2019 by 5:00 p.m. at the following places:

- On the bulletin board at the east entrance of the Erwin W. Meier Administration Building, 625 Court Street, Woodland, California; and
- On the bulletin board outside the Board of Supervisors Chambers, Room 206 in the Erwin W. Meier Administration Building, 625 Court Street, Woodland, California; and

- On the bulletin board of Yolo County Housing, 147 West Main Street, Woodland, California.
- On the Yolo County website: www.yolocounty.org.

Julie Dachtler, Clerk
Homeless Plan Executive Commission

NOTICE

If requested, this agenda can be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 and the Federal Rules and Regulations adopted in implementation thereof. Persons seeking an alternative format should contact the Clerk of the Board for further information. In addition, a person with a disability who requires a modification or accommodation, including auxiliary aids or services, in order to participate in a public meeting should telephone or otherwise contact the Clerk of the Board as soon as possible and at least 72 hours prior to the meeting. The Clerk of the Board may be reached at (530) 666-8195 or at the following address:

Clerk of the Yolo County Housing Board
625 Court Street, Room 204
Woodland, CA 95695

Homeless Plan Executive Commission
Yolo County, California

To: Homeless Plan Exe. Commission ✓

CONSENT CALENDAR

Excerpt of Minute Order No. 19-06 Item No. 3, of the Homeless Plan Executive Commission meeting of July 24, 2019.

MOTION: Lansburgh. SECOND: Sandy. AYES: Arnold, Lansburgh, Sandy. ABSTAIN: Collins ABSENT: Neu, Orozco.

3. Review and Approve Minutes of the Meeting of June 19, 2019.

Approved the minutes of June 19, 2019 on Consent.

HOMELESS PLAN EXECUTIVE COMMISSION

June 19, 2019

MINUTES

The Homeless Plan Executive Commission met on the 19th day of June, 2019, in regular session in its Chambers in the Erwin W. Meier Administration Building, 625 Court Street, Woodland, California at 3:30 p.m.

Present: Will Arnold; Pierre Neu (Alternate for W. Cowan); Richard Lansburgh; Gary Sandy;
Ryan Collins

Absent: Quirina Orozco; Wade Cowan

Staff Present: Lisa Baker, Staff
Janis Holt, General Director
Julie Dachtler, Clerk

3:30 P.M. CALL TO ORDER

1. Consider approval of the agenda.

Minute Order No. 19-01: Approved agenda as submitted.

MOTION: Lansburgh. SECOND: Neu. AYES: Arnold, Collins, Lansburgh, Neu, Sandy.
ABSENT: Orozco.

2. Public Comment: Opportunity for members of the public to address the Ten Year Plan Commission on subjects relating to Ten Year Plan business. The Board reserves the right to impose a reasonable limit on time afforded to any topic or to any individual speaker.

There was no public comment.

CONSENT AGENDA

Minute Order No. 19-02: Approved Consent Agenda Item No. 3.

MOTION: Sandy. SECOND: Lansburgh. AYES: Arnold, Collins, Lansburgh, Neu, Sandy. ABSENT: Orozco.

3. Review and Approve Minutes of the Meeting of December 6, 2017

Approved the minutes of December 6, 2017 on Consent.

REGULAR AGENDA

4. Introduction of members

Introductions of members were made.

5. Selection of a Chair and Vice Chair

Minute Order No. 19-03: Elected Ryan Collins as Chair for 2019.

MOTION: Lansburgh. SECOND: Collins. AYES: Arnold, Collins, Lansburgh, Neu, Sandy. ABSENT: Orozco.

Minute Order No. 19-04: Elected Richard Lansburgh as Vice-Chair for 2019.

MOTION: Collins. SECOND: Lansburgh. AYES: Arnold, Collins, Lansburgh, Neu, Sandy. ABSENT: Orozco.

6. Presentation: Brief Historic Overview

Lisa Baker provided a brief historic overview.

7. Receive Report on Point in Time Count (Ryan Collins)

Commissioner Collins provided a report on Point in Time Count, noting that since the last count two years ago there was an increase in homelessness in Yolo County.

8. Receive Verbal Reports on County, City, YCH Efforts and Programs:

- A. City of Woodland (Dan Sokolow)
- B. City of Winters (Dan Maguire)
- C. City of Davis (Staff)
- D. City of West Sacramento (Mark Sawyer)
- E. County of Yolo - Health and Human Services Agency (Sandra Sigrist)
 - a. Overview of Roles
 - b. 4 goal areas of the new homeless plan
 - c. No Place Like Home Update
- F. Yolo County Housing - units/persons for homeless specific housing opportunities (Baker)
 - a. 26 Family Unification Vouchers (HUD, Partnership with County), 2019
 - b. 22 Mainstream Vouchers (HUD, partnership with HPAC members), 2019
 - c. 25 Veterans Affairs Supportive Housing Vouchers (HUD, VA), 2010 to 2019
 - d. 88 Mercy/New Hope Permanent Supportive Housing, West Sac (NPLH, other), current
 - e. 32 Mercy/New Hope/YCH West Beamer Place (MHSA, County, other), online 2019
 - f. 5 IGT House, Woodland (Partnership with County), 2018
 - g. 8 Helen Thomson Homes, Woodland and West Sac (Partnership with County), 2007
 - h. 12 persons - Getting to Zero (Partnership with the City of Davis), 2017 to current
 - i. 24 households - Regular Programs - unduplicated exiting homelessness in 2018

Received verbal reports on County, Cities, YCH Efforts and Programs.

9. Commission Discussion: Roles, Objectives, Organizational Structure, Action

Lisa Baker lead the efforts in the Commission Discussion: Roles, Objectives, Organizational Structure, Action. It was agreed by the Commissioners to meet on July 24, 2019 to continue this discussion.

10. Receive Additional Comments from Staff (Baker)

No comments from Staff.

11. Receive Comments from Commissioners

No comments from Commissioners.

ADJOURNMENT

Next meeting scheduled for: July 24, 2019

Homeless Plan Executive Commission
Yolo County, California

Meeting Date: July 24, 2019

To: Homeless Plan Exe. Comm. ✓

4.

Summary Overview of Discussion of June 19, 2019

Staff member Lisa Baker provided an overview of the discussion of June 19, 2019. Further discussion took place as to how this Commission can be a more effective tool in bringing awareness of homelessness solutions to the local jurisdictions. Perhaps homelessness can be addressed through a JPA (Joint Powers Authority) as other jurisdictions have done. Consensus is there are opportunities for collaboration.

10 Year Plan Commission

Brief Historical Overview, 2019

Background

- 2010, the cities of Davis, West Sacramento, Woodland and Winters, and the County, adopted 1st 10 Year Plan to End Homelessness - **One Piece at a Time**
 - Goals included prevention, wide range of services and opportunities to access housing, comprehensive supportive services
- The **original Executive Commission** was envisioned to include elected representatives from each city, representatives from unincorporated areas, the HPAC members, consumers, faith based, business and philanthropic communities.
- It would be overseen by a **Plan Director**, which did not occur due to lack of funding. Activities would be done by Action Teams with large work scopes

Background, cont.

In 2011, the Executive Commission created a **Subcommittee** to review the Commission's organization. Members included: Woodland councilmember Tom Stallard, West Sac councilmember Mark Johannessen, Leona Jull and Bill Pride from HPAC and YCH's Lisa Baker. They met to address structural challenges:

- Existing commission too large and difficult to manage or obtain quorum,
- No Plan Director and
- Too much burden on existing city and county staff to provide administrative support just to complete agendas and set up commission meetings

Current Commission

The **current Executive Commission** has been in place since 2012. The current format of the Commission is as follows:

- One elected member from each city and the county
- One member from HPAC

The final selected format was based on the following criteria: **Simpler** organizational structure and a **single umbrella for limited admin functions**, with input from City and County staff on agendas and a revised plan for Actualizing the Action Teams

Roles and Activities

- YCH agreed to assume the **limited role** to
 - Draft agendas with content provided by the cities/county and take and maintain minutes;
 - Edit staff reports from cities/county/hpac as required and distribute packets;
 - Provide a communication link between commission members and city/county staffs,
 - Present the agenda at meetings on behalf of the cities/county/hpac
 - YCH's role is limited by design of the members to facilitation of activities of the independent body. YCH has no governance oversight and receives no funding to fill this role.
- The **goals and objectives remained unchanged**
 - The Action Teams for Prevention, Housing, Supportive Services and Implementation remained unchanged, with the exception of adding a Team Leader to provide Action Reports to the Commission

Plan and Plan Updates, Programming Changes

- The original **One Piece at a Time Plan** was in place from 2010;
- In 2017, the jurisdictions decided to create an **updated Plan** to better reflect:
 - A move away from the Action Team concept
 - Incorporation of the Housing First model
 - A two Part Plan - Strategic Plan and Action Plan
- The **Strategic Plan** was presented to the Commission in 2017; HPAC was to develop the Action Plan component for the Commission;
- In 2018, the State of California created the funding source **No Place Like Home**, which required planning changes at the local level in order to be eligible for funding.

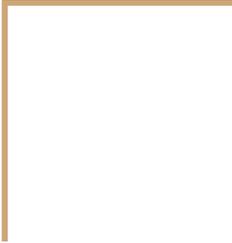
No Place Like Home, Strategic Plan

- No Place like Home funds have competitive and non competitive components - **non competitive funds flow to the County;**
- County retained a **consultant to work on a new Strategic Plan and Work plan** that would meet the requirements;
- County's consultant and County staff held **stakeholder workshops** in development of the revised Plan and **incorporated the Executive Commission's Strategic Plan** components into the replacement Plan

Executive Commission Accomplishments

The Executive Commission has a role in overseeing planning actions of the member entities, but has no program oversight ability. It has had success in following areas:

- Including **homeless veterans** in the Point in Time count - which was directly responsible for YCH receiving a competitive award of VASH vouchers for homeless vets;
- **Adopting Housing First** as a principle and helping the member cities and county adopt Housing First as its strategy for ending and preventing homelessness. This is the foundation for Bridge to Housing, Getting to Zero and West Beamer Place;
- Supporting a grant to add **homeless Youth engagement** study to a Point in Time count;
- Creation of a **Strategic Plan** which formed the foundation for the 2018 No Place Like Home Plan and current grant applications for permanent housing.



Executive Commission

Roles, Objectives, Organizational
Structure and Action, 2019



Framing Questions. 1. Effectiveness

- In our communities, **what is working?** **What could work better?** Where do we need **more or different types of collaboration?**
- Do commission members have a good understanding of how the HPAC operates and its responsibility as the Collaborative Applicant for funds?
 - a. Is there a good understanding of decision making as it relates to funding and evaluation?
 - b. Do you see that data collection, evaluation and system performance drive decision-making?
 - c. How do grant funds and services translate into quantifiable outcomes in your community?
- What areas of governance and structure need **strengthening?**
 - a. **System** performance evaluation? **Monitoring and Outcome** driven practices?
 - b. **Grant Administration**
 - c. Improved **data collection and Point in Time** counts?
 - d. **Coordinated entry** implementation and improvement?
 - e. **Changes in rating/ranking** project applications for funding? Other?

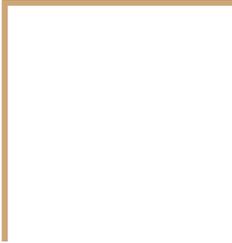
Framing, 2. Governance

- What types of **joint issues** could be better addressed, such as edge and shared boundary issues, shelters and other shared objectives?
- **how should governance impact decision-making** to create an accurate reflection of your community's needs to end and prevent homelessness
- what **type of governance and oversight is most ideal?** what types of authorities should the ideal governance have?

Framing, 3. Education and Communication

There is a lot of discussion around homelessness in our communities and across the State. It seems there is a lot of misinformation about who is homeless, what homelessness looks like and very different ideas about how to address it. So, what would a **good education and myth-busting communication strategy** look like?

- Better **information** about poverty, wage rates, vacancy rates and housing rental/purchase prices along with information about what an average community household can afford?
- **Personal stories** from community members who have found themselves homeless in their community?
- **Program success stories** and the persons who were able to use existing programs and opportunities to escape homelessness or unstable housing?
- A **combination of strategies** to reach different audiences?
- **Something else?** What would that strategy look like?



Wrap Up

Final Comments, Next Steps



Homeless Plan Executive Commission
Yolo County, California

Meeting Date: July 24, 2019

To: Homeless Plan Exe. Comm. ✓

5.

Discussion: Roles, Objective, Organizational Structure, Action, continued

Continued the discussion of Roles, Objective, Organizational Structure, Action. Chair Sandy thought a subcommittee should address questions brought by Lisa Baker in regards to collaboration. The Chair is asking partners present today to offer their ideas. Ian Evans, County of Yolo, addressed the Board and provided comments, in particular about grants. Lisa noted that funding from grants is to be used on outcomes. How do we educate jurisdictions about homelessness? Many misconceptions abound about this issue. Lisa noted that re-humanizing folks who are experiencing homelessness is very important and Commissioner Arnold concurred that if we are not sympathetic to our fellow human, this makes it more difficult for them. He has found that dispelling misconceptions with facts works to alleviate stigmatism. Commissioner Collins commented that elected officials are responsible to shape public opinion and that we need to look at homelessness as a solidarity. In order to get folks to change their thoughts about this issue, it's going to take education and a public information message. And it takes a hearts/minds element. Chair Sandy and Commissioner Lansburgh offered to serve on the subcommittee to meet prior to September 18th to address the kind of message fellow jurisdictions would like. Commissioner Collins may also participate on the subcommittee.

Roles, Objectives, Organization, Action

Continued Discussion from June 19, 2019

Framing 2, Governance

What types of **joint issues** could be better addressed, such as edge and shared boundary issues, shelters and other shared objectives?



Consensus from Last Meeting

There is jurisdictional interest in pursuing boundary/edge issues - cross jurisdictional collaboration and enforcement authorities -

Follow up Questions to move from consensus to implementation:

- **Who** needs to be involved? What cross departments/disciplines and what agencies? **What efforts already exist** that could be built on or expanded?
- **What authorities** would be required? What types of pre-authorization for enforcement would be best?
- Should the Executive Commission create a **subcommittee** to work with staff? Would there be a **pilot project or jurisdiction**? What else might be good?

Framing 2 cont

- **how should governance impact decision-making** to create an accurate reflection of your community's needs to end and prevent homelessness

What would ideal governance/oversight look like?

What authority would this governance need?



Framing 3, Education & Communication

In thinking about your own community, what is the best way to talk with your constituents?

- Do **evidence based practices** and logical land use discussions work?
- How do people react to **personal stories** of homelessness from those who have been homeless?
- Are **program success stories** told by others a good way to communicate need and outcomes?
- Do a **combination** of strategies work better?
- Is **visual** more effective than **written**? What about **listening** such as a podcast or radio discussion?

Education & Communication, cont

What are good ways to engage the community that work?

- Questionnaires?
- Summits?
- Community Meetings?
- Public Service Ads and Testimonials?
- Interactive Experiences?
- A combination of types under a single branded strategy?
- A toolbox of independent choices depending on needs?
- Something else?



W h a t d i d w e m i s s ?

Homeless Plan Executive Commission
Yolo County, California

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To: Homeless Plan Exe. Comm. ✓

7.

Receive Comments from Commissioners

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